

Editors Introduction

Welcome to the very first edition of the Asia Pacific International Events Management Journal. It is a great pleasure to introduce the papers that comprise this first edition. All of the papers have an educational theme and each one has been written by executives or faculty members from an Asia Pacific Institute for Events Management (APIEM) Centre of Excellence.

Two papers are included from Dr Richard Daenos and his colleagues at the City College of Angeles (CCA), Philippines. Both papers have a very similar theme – how CCA has been accredited by APIEM as a Centre of Excellence for its undergraduate programs in tourism management, physical education, technical vocational teacher education and library and information science. CCA under the presidency of Dr Richard Daenos has pioneered the inclusion of a study in events management into courses that are not traditionally seen as being part of the events/MICE industry. The papers explain the process that CCA had to follow in order to be accredited by APIEM and the benefits gained from becoming an APIEM Centre of Excellence.

Dr Karen Fernandez, Vice President, Imus Institute of Science and Technology, Philippines explains in her paper the post-doctoral research she undertook to investigate how a single discipline Bachelors degree in events management could be designed for Philippine universities. Currently, there is no single discipline events management degree in the Philippines and Dr Fernandez conducted research at Leeds Beckett University, United Kingdom to understand how such a degree program could be designed for the Philippines.

A paper from Antonio Narval, Johncent del Rosario and Dr Joy Sheelah Baraero-Era, researchers at the Far Eastern University (FEU), Manila, Philippines, explains the lessons that were learned from organising and staging a major international conference. The final paper in this first edition of the journal complements the FEU paper as it explains the need for standardised processes and procedures to be drawn up by faculty members whose students have to organise events as part of their degree programs. Professor John Ericson Policarpio, PATTS College of Aeronautics, Paranaque City, Philippines explains the importance of students having formally documented standardised processes and procedures to help them to organise events to a professional standard.

Professor David Hind
Managing Editor